

**2024-25 ASHLEY KICKOFF KID  
PRESENTED BY ASHLEY  
OFFICIAL RULES**

1. **NO PURCHASE NECESSARY:** Void where prohibited. Subject to applicable federal, state and local laws.
2. **ELIGIBILITY:** Contest is open only to legal residents of the United States who are years of age or older and the parent or legal guardian of a child who is between seven (7) and fourteen (14) years of age. Employees of Houston NFL Holdings, L.P. (the “Texans”), the National Football League (the “NFL”), Ashley, and each of their respective subsidiaries, affiliates and advertising/promotional agencies, and the immediate families and household members of each, are not eligible.
3. **HOW TO ENTER:** To enter the contest, entrants must complete the registration form on HoustonTexans.com. Only one entry per person.
4. **ENTRY PERIOD:** The entry period will begin when the Contest is launched on various Houston Texans media platforms and end on December 31, 2024 at 12:00 am CT.
5. **SELECTING THE WINNERS:** A representative of the Houston Texans will selection two (2) winners during the week preceding a home game during the 2024 NFL Season. The winner will be selected randomly. If there are multiple Prizes, the Prizes will be awarded to winners in descending numerical order (i.e., Prize #1, then Prize #2, etc.) and in accordance with the number of winners per prize set forth in the Prize section below and the selection method described above.

The Houston Texans will contact the winner via email and/or phone number provided upon contest entry.

6. **GENERAL CONDITIONS:** The Sponsor of the Contest is the Houston Texans, NRG Stadium, Two NRG Park, Houston, Texas 77054. The decisions of the Houston Texans are final in all matters. By entering the Contest, you agree to be bound by these Official Rules. By entering the Contest, you agree to the use of your name, photograph, voice, likeness and demographic information in any manner and for any purpose in any media now known or hereafter developed, without additional compensation or your prior review, unless prohibited by law. Upon Sponsor’s request, each potential winner will be required to sign and return an affidavit of eligibility and publicity/liability release upon being notified that he or she is a potential winner. If the document is required and a potential winner does not sign and return the document, such potential winner will be disqualified from the Contest. By entering the Contest, you agree that the Houston Texans may enter your name and contact information in their database and that the Houston Texans or their designees (e.g., Texans sponsors) have your permission to contact you with a list of other ways, from which you may choose, to be involved with the Houston Texans. If Contest registration is through the Houston Texans website, please also see the Houston Texans Privacy Policy (<http://www.houstontexans.com/about-us/privacy-policy.html>).

7. **PRIZE(S):**

- Prize #1 (10 Total Prizes):
  - Four (4) tickets & one (1) parking pass to a single game  
ARV: \$2,000.00
- Prize #2 (10 Total Prizes):
  - \$500 Ashley Gift Card  
ARV: \$500.00

All expenses (except as otherwise specifically provided) are the sole responsibility of the winner. All applicable taxes on prizes are the sole responsibility of the winner.

8. **RELEASE:** By entering the Contest, entrants agree to release the Texans and the NFL, and each of their respective affiliates, and the directors, employees and agents, including without limitation, advertising and promotion agencies, of each, from any liability, loss or damage incurred in connection with or arising out of the Contest, or from his or her use, misuse or acceptance of a prize.

If Sponsor determines (in its sole and absolute discretion) that, for any reason, the Contest is not capable of running as planned, or the integrity and/or feasibility of the Contest is undermined by any event beyond the control of Sponsor, including but not limited to fire, flood, epidemic, pandemic, earthquake, explosion, labor dispute or strike, act of God or public enemy, satellite or equipment failure, riot or civil disturbance, war (declared or undeclared), terrorist threat or activity, or any federal, state or local government law, order, or regulation, order of any court or jurisdiction, infection by computer virus, unauthorized intervention, technical failures or other cause not reasonably within the control of Sponsor (each a “Force Majeure” event or occurrence), Sponsor reserves the right, in its sole and absolute discretion, to abbreviate, cancel, terminate, modify or suspend the Contest and/or proceed with the Contest, including the selection of winners in a manner it deems fair and reasonable, such as the selection of winners from among eligible entries received prior to such cancellation, termination, modification or suspension without any further obligation. If Sponsor, in its discretion, elects to alter this Contest as a result of a Force Majeure event, a notice will be posted on the Houston Texans website or where the Contest Rules are posted.

9. **PRIZE RESTRICTIONS:** No Prize substitution or exchange will be allowed, except by Sponsor, who reserves the right (but not the obligation) to substitute a prize of equal or greater value in case of unavailability of a Prize or force majeure.

10. **WINNERS LIST/OFFICIAL RULES:** For the winners list, send a self-addressed, stamped envelope to 2024-25 Ashley Kickoff Kid Winners List, Houston Texans, Attn: Michael Nolen, NRG Stadium, Two NRG Park, Houston, Texas 77054, on or before six (6) months after the end date of the entry period. For official rules, visit [HoustonTexans.com](http://HoustonTexans.com) or send a self-addressed, stamped envelope to 2024-25 Ashley Kickoff Kid Official Rules, Houston Texans, Attn: Michael Nolen, NRG Stadium, Two NRG Park, Houston, Texas 77054, on or before six (6) months after the end date of the entry period. Only one request per envelope.